

Inspire today's youth to be the workforce of tomorrow through JA Inspire **April 2023**

Junior Achievement needs companies like yours to partner with us to inspire local students through career exploration experience, JA Inspire.

JA Inspire unites educators and local business leaders in Southwest Florida. It's designed for employers who need a pool of motivated workers. It gives students a real-world way to envision future career opportunities through a pre-event curriculum and a career fair.

At the career fair, students will engage with local business volunteers and participate in hands-on activities, often using actual equipment or tools their employees use on the job. The students learn what certain jobs entail and begin to imagine their futures in the context of these career opportunities. Your business can actively participate and prepare the workforce of tomorrow.



Why exhibit at JA Inspire?

As an exhibitor, you will:

- Inspire over 10,000 students from Lee and Collier county school districts with a glimpse into your company and careers through a booth representing your business.
- Engage and build your future talent pipeline with students from Southwest Florida who are informed and prepared.
- Provide volunteer opportunities for employees to make an impact in the community.



HOW TO PARTICIPATE

\$25,000 PRESENTING SPONSOR

- Prominent logo in Marketing Materials
- Prominent logo on event signage
- Welcome students at the event
- Logo on the cover of the student booklet
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 4 posts
- Career booth for the three-day event
- Oversized exclusive virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Digital Career Book
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Pre-record career series webinar
- Recognition in JA E-Newsletter
- Meet & Greet at VIP Reception (4 Attendees)

Sponsors fund student participation and provide volunteers to mentor students at their career booth that represents jobs at their company. Choose a sponsor level that's right for you.



\$15,000 DIAMOND SPONSOR

- Logo on Marketing Materials
- Logo on event signage
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 3 posts
- Career booth for the three-day event
- Oversized exclusive virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Digital Career Book
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Meet & Greet at VIP Reception (4 Attendees)
- Recognition in JA E-Newsletter

\$10,000 PLATINUM SPONSOR

- Logo on Marketing Materials
- Logo on event signage
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 2 posts
- Career booth for the three-day event
- Oversized exclusive virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Digital Career Book
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Meet & Greet at VIP Reception (2 Attendees)



HOW TO PARTICIPATE

\$5,000 GOLD SPONSOR

- Logo on event signage
- Logo and link to your website on JA Inspire sponsor page
- One Social media post
- Career booth for the three-day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Digital Career Book
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Meet & Greet at VIP Reception (2 Attendees)

\$5,000 VIP EXPERIENCE SPONSOR

- Premier Sponsor for VIP Experience
- Logo on Event Signage
- Welcome Attendees at VIP Experience
- Career booth for three-day event
- Four Attendees for Meet & Greet at VIP Experience
- One Social Media Post

\$2,500 SILVER SPONSOR

- Logo and link to your website on JA Inspire sponsor page
- Career booth for the three-day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Digital Career Book
- Meet & Greet at VIP Reception (2 Attendees)

\$1,500 BRONZE SPONSOR

- Career booth for the three day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Digital Career Book
- Meet & Greet at VIP Reception (1 Attendee)

\$500 Career Booth (In Person Only)

\$250 Virtual Career Booth ONLY

Register by December 16th

For more information, contact Stephanie Hoffman, Director of Operations at shoffman@jaswfl.org | 239.225.2590



Important Dates:

Early Registration Deadline: December 16th, 2022

Last Call Deadline: February 1st, 2023

JA Inspire Collier County: April 26th, 2023

JA Inspire Lee County: April 27th - 28th, 2023

