



# Junior Achievement™ of Southwest Florida

## CONTACTS

### ORGANIZATION

Angela Fisher  
Junior Achievement of Southwest Florida  
239-225-2590  
[afisher@jaswfl.org](mailto:afisher@jaswfl.org)

### MEDIA

Josh Milton  
CONRIC pr + marketing  
239-690-9840 x1004  
[josh@conricpr.com](mailto:josh@conricpr.com)

**FOR IMMEDIATE RELEASE**



## **Junior Achievement partners with Synovus Bank to deliver financial literacy lessons in Southwest Florida**

*Support will also include work and career readiness and entrepreneurship lessons*

**FORT MYERS, Fla. (Mar. 16, 2023)** – [Junior Achievement of Southwest Florida](https://www.jaswfl.org/) is one of five local JA operations across the country participating in a partnership with Synovus Bank. Synovus recently contributed \$250,000 to Junior Achievement USA through its Here Matters Community Fund to deliver lessons on financial literacy, essential life skills, work and career readiness and entrepreneurship to thousands of students in Alabama, Florida, Georgia, South Carolina and

Tennessee. The lessons will educate and empower children throughout their journeys toward a bright and successful future. The Synovus contribution was the bank's first donation to a nonprofit since establishing the community fund.

Through this partnership, Junior Achievement of Southwest Florida, alongside local Synovus Bank representatives, will determine which learning experiences best meet the needs of the Southwest Florida community.

"Our research shows students are eager to learn about money, business ownership, and work and careers, but they often don't know where to go for help," said Angela Fisher, CEO of JA SWFL. "With the commitment of Synovus, we will be able to help thousands of young people gain knowledge in these critical life skills."

JA learning experiences depend on volunteers from partners like Synovus to help bring lessons to life for the students it serves. As part of Synovus' community outreach program called Here Matters, Synovus team members will help teach JA programs in local schools.

"At Synovus, our purpose is to enable people to reach their full potential," said Sean Simpson, Synovus' FL Division CEO. "JA inspires young people to take charge of their financial futures, and we're proud to partner with the nonprofit to strengthen communities and positively impact future generations."

#### About Junior Achievement of Southwest Florida

[Junior Achievement](#) is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Junior Achievement of Southwest Florida partnered with classroom business volunteers during the 2021-2022 school year to provide nearly 135,000 hours of instruction to nearly 14,800 students in 589 classes throughout Collier, Lee, and Charlotte counties. For more information on Junior Achievement of Southwest Florida, visit [www.JASWFL.org](http://www.JASWFL.org), call (239) 225-2590 or email [info@jaswfl.org](mailto:info@jaswfl.org).

#### About Synovus Bank

Synovus Bank, a Georgia-chartered, FDIC-insured bank, provides commercial and consumer banking and a full suite of specialized products and services, including private banking, treasury management, wealth management, mortgage services, premium finance, asset-based lending, structured lending, capital markets and international banking. Synovus has branches in Georgia, Alabama, South Carolina, Florida and Tennessee. Synovus is a [Great Place to Work-Certified Company](#) and is on the web at [synovus.com](http://synovus.com) and on Twitter, Facebook, LinkedIn and Instagram.

###