

*April 9-11, 2024  
Alico Arena*



**Junior  
Achievement™**  
of Southwest Florida

***JA Inspire®***

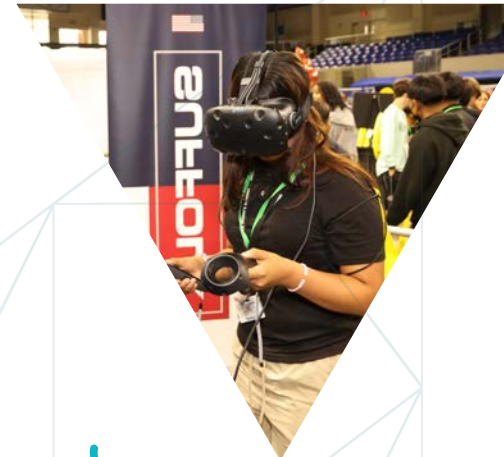
## *Investment and participation opportunities*

*JA Inspire is a unique and true career  
exploration experience in the  
classroom, on-line and in-person*

*Join us - together we can Inspire*



*is what **TRUE CAREER  
EXPLORATION** looks like  
and you can help make it  
happen for our area's students*





## **Open students' eyes to a future full of career possibilities through JA Inspire in **April 2024!****

Junior Achievement needs companies like yours to partner with us to inspire local students through a virtual career exploration experience, JA Inspire.

JA Inspire unites educators and local business leaders in Southwest Florida. It's designed for employers who need a pool of motivated workers. It gives students a real-world way to envision future career opportunities through a pre-event curriculum and a career fair.

At the career event, students will engage with local business volunteers and participate in hands-on activities, often using actual equipment or tools their employees use on the job.

The students learn what certain jobs entail and begin to imagine their futures in the context of these career opportunities. Your business can actively participate and prepare the workforce of tomorrow.

On day 2 we will welcome 11th & 12th grade students for a traditional career fair, **JA Inspire to Hire**, giving exhibitors the opportunity to inform students about job opportunities, internships and apprenticeships.

### **Why exhibit at JA Inspire?**

#### **As an exhibitor, you will:**

- Inspire over 10,000 students with a glimpse into your company and careers through a booth representing your business.
- Engage and build your future talent pipeline with students from Southwest Florida who are informed and prepared.
- Provide volunteer opportunities for employees to make an impact in the community.



### **Need More Info?**

Contact Theresa Reich,  
Education Manager  
[treich@jaswfl.org](mailto:treich@jaswfl.org)  
239.225.2590



# Ready to Inspire?

## \$25,000 PRESENTING SPONSOR

- Logo in Marketing Materials
- Logo on event signage
- Welcome team for students at live event
- Logo on the cover of the Inspire digital program
- Full page ad in Inspire digital program
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 4 posts
- Career booth for the three-day event
- Exclusive virtual career booth-JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Logo in prominent areas on virtual event platform
- Pre-record career series video
- Recognition in JA E-Newsletter
- Meet & Greet at VIP Breakfast (4 Attendees)

## \$15,000 DIAMOND SPONSOR

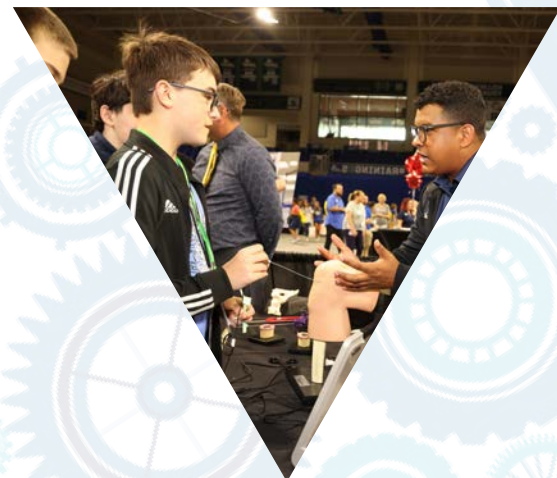
- Logo on Marketing Materials
- Logo on event signage
- Half page ad in Inspire digital program
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 3 posts
- Career booth for the three-day event
- Virtual career booth - JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Logo in prominent areas on virtual event platform
- Meet & Greet at VIP Breakfast (4 Attendees)
- Recognition in JA E-Newsletter

## \$12,500 BACKPACK SPONSOR \*

**\*Only One Opportunity Available**

- Logo on over 10,000 student backpacks\*  
\* (Feb 2, 2024 deadline)
- Logo on event signage
- Quarter page ad in Inspire digital program
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 2 posts
- Career booth for the three-day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Meet & Greet at VIP Breakfast (2 Attendees)

Sponsors fund student participation and provide volunteers to mentor students at their career booth that represents jobs at their company. Choose a sponsor level that's right for you.



## \$10,000 PLATINUM SPONSOR

- Logo on Marketing Materials
- Logo on event signage
- Quarter page ad in Inspire digital program
- Logo and link to your website on JA Inspire sponsor page
- Social media package of 2 posts
- Career booth for the three-day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Meet & Greet at VIP Breakfast (2 Attendees)

## \$7,500 VIP BREAKFAST SPONSOR\*

**\*Only One Opportunity Available**

- Premier Sponsor for VIP Breakfast
- Logo on Event Signage
- Recognition in JA Inspire digital program
- Welcome Attendees at VIP Breakfast
- Career booth for three-day event
- Virtual career booth- JA Inspire Virtual Experience
- One Social Media Post
- Meet & Greet at VIP Breakfast (4 Attendees)

## \$5,000 GOLD SPONSOR

- Logo on event signage
- Logo in Inspire digital program
- Logo and link to your website on JA Inspire sponsor page
- One Social media post
- Career booth for the three-day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Logo in prominent areas on virtual platform-JA Inspire Virtual Experience
- Meet & Greet at VIP Breakfast (2 Attendees)

## \$2,500 SILVER SPONSOR

- Logo and link to your website on JA Inspire sponsor page
- Logo in Inspire digital program
- Career booth for the three-day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Meet & Greet at VIP Reception (2 Attendees)

## \$1,500 BRONZE SPONSOR

- Logo in Inspire digital program
- Career booth for the three day event
- Virtual career booth- JA Inspire Virtual Experience
- Company Logo and information on JA Here to Career
- Meet & Greet at VIP Reception (1 Attendee)

## \$500 Career Booth (In Person)

### Important Dates:

**Digital Program Ad Deadline: Feb 23, 2024**

**Last Call Deadline: March 15, 2024**

**JA Inspire : April 9-11, 2024**

## I'm in! What's Next?

Contact Stephanie Hoffman,  
Director of Operations  
shoffman@jaswfl.org  
239.225.2590

Not Sure? Check  
these out to see  
what's possible

[JA Inspire 2023](#)

[JA Inspire B103.9](#)

[JA Here to Career](#)





Junior  
Achievement™  
of Southwest Florida

**JA Inspire®**



## Commitment Form

### Inspire today's youth to be the workforce of tomorrow

April 9-11, 2024  
Alico Arena, FGCU Campus

Please refer to Sponsorship Opportunities Sheet for details on  
Sponsorship Levels

#### ● Contact Information

ORGANIZATION NAME : \_\_\_\_\_  
as you want to appear on  
marketing material \_\_\_\_\_  
Address : \_\_\_\_\_  
City/State /Zip : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Contact Name : \_\_\_\_\_ E-Mail : \_\_\_\_\_  
Contact Title : \_\_\_\_\_ Phone number : \_\_\_\_\_

#### PAYMENT INFORMATION

##### ● Sponsorship Level

☐ Presenting \$25,000 ☐ Diamond \$15,000 ☐ Backpack1 \$12,500 ☐ Platinum \$10,000  
☐ VIP Breakfast \$7,500 ☐ Gold \$5,000 ☐ Silver \$2,500 ☐ Bronze \$1500 ☐ Career Booth \$500

##### ● Payment Method

☐ Invoice Me ☐ Check Enclosed please make check payable to Junior Achievement of SWFL ☐ Credit Card email [shoffman@jaswfl.org](mailto:shoffman@jaswfl.org) to pay via Credit Card

#### ● Please Provide Your Company Logo in .png or .jpg format

Please email completed form , with Company Logo attached, to  
Stephanie Hoffman -[shoffman@jaswfl.org](mailto:shoffman@jaswfl.org)

A member of the JA SWFL staff will reach out to collect information for  
your career booth.